

2012 CAA TRADE SHOW & EDUCATION CONFERENCE FACT SHEET

WHO: The CAA Trade Show & Education Conference (TSEC) is held annually by the Chicagoland Apartment Association (CAA). The TSEC is held for member and non member executives, managers and employees of the multi-family rental housing industry. The majority of the roughly average 540 attendees per year are property managers, followed by leasing and maintenance staff. Members and non-members (on the management side only-no non-exhibiting vendor members) are able to walk the floor for free. The education conference is offered for an additional per-attendee fee.

WHAT: The TSEC is a one-day vendor showcase and education conference. Roughly 122 exhibitors participate annually and up to 6 sessions are offered for attendees. Sessions are presented by national and local experts in the field. The typical show floor hours are 10:00 a.m. – 3:00 p.m. Exhibitor Move-In takes place the morning of the show.

WHERE:

Drury Lane Theater & Conference Center
100 Drury Lane
Oakbrook Terrace, IL

<http://www.drurylaneoakbrook.com/facility/directions.shtml>

WHEN: Tuesday, April 17th, 2012

HOW MUCH:

Exhibitors

The price per 8'x10' booth varies based on location on the show floor. Prices are from \$1125-\$1325 per booth. It does not include lunch. The booth price includes a 6 foot skirted table, 2 chairs and a wastebasket.

Attendees

The show floor is free (on the management side only-no non-exhibiting vendor members). The education conference is \$55 per member individual and \$75 per non-member individual. The conference fee includes 1 or all of the classes. Classes offered can be used towards NAA designation continuing education credits.

STAFF CONTACT:

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